

Credentials

Goodby, Silverstein & Partners | San Francisco

August 2010 - Present | (2010 - July 2012 Assistant Broadcast Producer)
Producer

- Integrated production in broadcast, web content, long form psa's, and documentary film.
- Developed interactive content, proficient in editorial, negotiated and executed an exclusive Cannes premiere of the Titanium Finalist documentary "I Want to Say".
- Spearheaded and delivered media with budgets ranging from 15k to 3M.

Clients | Youtube, Google, Motorola, Frito-Lay, Specialized, Super Bowl Bid Committee
Sprint, Ameritrade, Comcast, Chevrolet, Sierra Mist, Hewlett-Packard, Born Free USA

Silverlign Group, Inc. | Campbell

March 2010 - August 2010

Account Manager

- Managed internal creative process and client needs and expectations.
Includes: client briefs, presentations, schedules, budgets.
- Created html web designs for Levi's eCommerce sites, and QC'ed existing sites.

Clients | Levi Strauss & Co., PG& E, Tempurpedic, Tiny Prints

Bricks and Mortar Media (BAMM.TV) | San Francisco

November 2009 - March 2010

Marketing Manager

- Produced SXSW trade show exhibition and negotiated sponsorships.
Display included a full stage, four camera setup, live mixing / editing, and interview booth.
- Designed our print and interactive elements, increased social media followers by 7,000.

Clients | Justin.tv, Wente Vineyards, Surf Agency, Texas Instruments, Gibson Guitars

Degree

University of California Davis

Bachelor of Science in Managerial Economics - Advertising Focus

Graduated with Honors, GPA 3.58

Minor in Dramatic Art, Direction and Production

Specialties

I can build productions from the ground up on budgets and timelines ranging from 24 hour film competitions with 200 dollars to 3M dollar commercials. I live for the challenge of making something work. We have the rare opportunity to inspire movements through media and empower viewers to change the way they think and act.

Adobe CS5 (Adobe Illustrator, Photoshop), Final Cut Pro, Premiere, HTML, DSLR (Cannon 5d, 6d, Phantom, Alexa, Red, C300, etc)